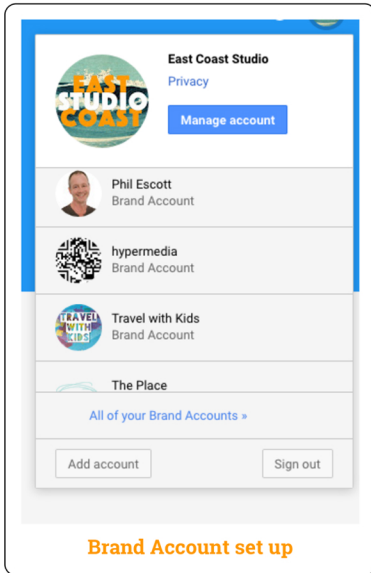


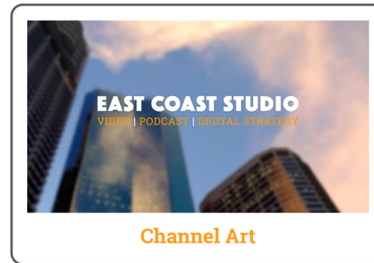
YouTube

YouTube Channel Management Breakdown



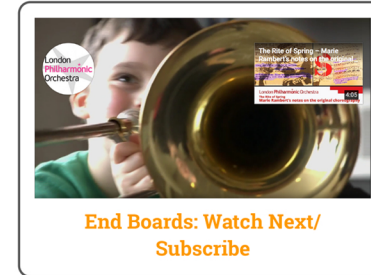
Changing your account to a **Brand Account** to allow Managers, Custom URL's

Brand Account set up



Channel Art

Design **Channel Art** to emphasize your brand across desktop, tv and mobile



End Boards: Watch Next/Subscribe

End Screens guide viewers to Subscribe or view more of your content



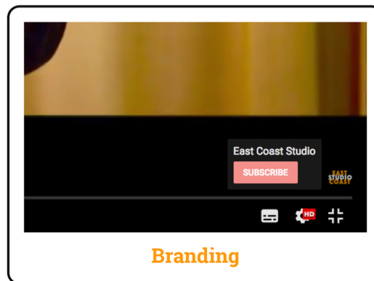
Upload Defaults

Standard **tags and description** content to improve discoverability and traffic



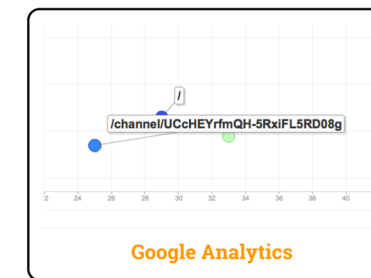
Custom Posterframes

Poster frames for your videos encourage users to view your content



Branding

Branding logo creates a channel subscribe opportunity



Google Analytics

Integrate **Google Analytics** to see how visitors interact with your website content



w: eastcoaststudio.com.au
fb: facebook.com/eastcoaststudiobne